



## COMMUNITY NEWSLETTER

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*Hello Everyone,*

*Easter already! That's great because it means Farmers' Market season is just around the corner and our AGM is only days away.*

***Our AGM is this Thursday, April 20th, and the Farmers' Market season starts the weekend of May 6th and 7th. In this newsletter I want to introduce you to our new Ambleside Artisan Farmers' Market Manager, Nadine Strom, and welcome back Ron Gorman, Ambleside Artisan Farmers' Market Manager, and General Manager, Tara Immell.***

*We also want you all to know that you are welcome and encouraged to attend the Artisan Farmers' Market Society's Annual General Meeting. For AGM details [click here](#).*

***Call for Artisan Directors!*** *If you or someone you know can take an active role contributing time and expertise to the Artisan Board of Directors, please let us know. You are welcome to put names forward. Voting will take place at the AGM.*

*For our Ambleside visitors and West Vancouver community members, please remember that the [Ambleside Artisan Farmers' Market has moved to Ambleside Park](#). Ambleside Artisan Farmers' Market will run Sundays, May through October, from 10am to 3pm.*

Details and updates from Tara are also listed within.

Enjoy!

Bernie

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## Meet Nadine Strom, incoming Market Manager, Ambleside and Lonsdale

There's a new Market Manager in town!

Please meet and welcome Nadine Strom, our new market manager for Lonsdale Artisan Farmers' Market and Ambleside Artisan Farmers' Market.



Your Artisan Board is pleased to have received interest from several well qualified individuals for this position. Nadine rose above the crowd as the stand out best choice for her professionalism, her enthusiasm about the Farmers Market movement, and her desire to develop our markets to better service the community, including vendors, shoppers and visitors.

Nadine is a North Shore resident. She owns and operates Einai Designs. Until recruited by Lyn for farmers' markets, she had been selling at large craft shows. As a farmers' market vendor, she sells her own handmade clothes and accessories, and added her sister's Honeyboons jam at both North Shore Artisan markets last summer.

Her favourite quote is:

***"The only way to do great work is to love what you do."*** (Steve Jobs)

The passion and motivation for the work Nadine does shines through when you see her in action.

Nadine will report to our General Manager, Tara. Although she will officially start her new role on April 15th, she has been enthusiastically involved in our planning meetings and attended the

BCAFM conference with us earlier this month. She is fitting right in with the Artisan team and has already contributed several excellent ideas for the markets.

The Artisan team is thrilled to be welcoming Nadine to the team. We are sure vendors, shoppers and visitors alike will also appreciate their dealings with her.

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## **Welcome Ron Goreman back as Market Manager, Burnaby Artisan Farmers' Market**

Many of you will already know Ron. This will be Ron's third season managing the Burnaby Artisan Farmers' Market. Ron also operates Wild West Coast Seafoods with his family, who have been vendors at Burnaby since 2008. Ron fell in love with the market community and has also served as President on the Society's board from 2010-2013



We welcome Ron back for another great year. He is a valuable contributor to the Artisan team and brings with him a wealth of market experience and insights that help us maintain the consistency of our markets as we move into the future. Keep an eye out for him doing regular Facebook Live postings at the market!

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## **Welcome Back Tara Immell, General Manager**

Tara joined the Artisan team in October of last year, after having volunteered all season, so many of you will have already met her.

She had some big shoes to fill and has been working hard to fill them, catching up on all the specifics that come with vendor requests, registrations and the new systems we have been implementing to run the Society smoother going forward. Basically, she was thrown into rough water and has been doing one heck of a job swimming through it (which adds up, since she is an avid swimmer).



The Board is thrilled with Tara's resilience and positive input into

the operation of the society. We have received tons of positive feedback from everyone who has come into contact with her. The future of our markets is in good hands.

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## **Tara Talks: AGM, Whole Foods, Vendor Skills Share and #BCBuyLocal**

I am looking forward to meeting many of you at the [AGM on April 20th](#).

For right now, that's all I have to say, since my focus needs to be on continuing to approve the over 250 applications received to sell in Burnaby, Lonsdale and Ambleside. I got started on March 24, when electronic transfers began working and haven't stopped approving vendors since.

See you soon,

Tara  
Tara@ArtisanMarkets.ca

p.s. For everyone shopping at Whole Foods Market in Burnaby and West Vancouver, bring your own bags and choose our markets to receive your donation.

p.p.s. For vendors interested in selling their products in the new North Vancouver Whole Foods Market, opening in Fall 2017, mark April 26 on your calendar: [northvanmeetandgreet.eventbrite.com](http://northvanmeetandgreet.eventbrite.com).

p.p.p.s. For vendors interested in sharing their skills with the community, apply to feature your business at one of our #BCBuyLocal events by visiting this [Skill Sharing Proposals Page](#).

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